



2nd International Conference

India Greece

**History, Society, Science &
Entrepreneurship**

Dec 2-6 2024

Aristotle University Main Campus,
Thessaloniki, Greece



2nd International Conference

India Greece

History, Society, Science &
Entrepreneurship



In today's emerging multipolar world, deep civilizational bonds will play a pivotal role. These bonds will serve as stable bridges, fostering connections among peoples across all domains of human endeavor. Moreover, they can act as buffers, mitigating the adverse effects of ongoing conflicts.

As our planet faces profound environmental and societal transformations, the shared Indo-European roots in language, culture, and history offer a steady foundation. This common heritage provides fertile ground for the European and Indian worlds to connect and flourish, both now and in the future.

Greek and Indian universities have already initiated efforts to promote such interactions. They are organizing a series of conferences focused on historical and contemporary exchanges between Greece and India. These gatherings also explore areas of convergence across various fields, including trade, philosophy, agriculture, and technology.

We look forward to advancing this important work, envisioning a future where India is even more closely linked with Greece, the Mediterranean, and continental Europe.

The Scientific Committee

Professor Efstratios Stylianidis, Aristotle University of Thessaloniki
Professor Nikolaos Thomaidis, National and Kapodistrian University of Athens
Professor Konstantinos Diamantaras, International Hellenic University
Professor Petros Kalantonis, University of Western Attica
Professor Christina Beneki, Ionian University



2nd International Conference

India Greece

History, Society, Science &
Entrepreneurship



ARISTOTLE
UNIVERSITY
OF THESSALONIKI



जवाहरलाल नेहरू विश्वविद्यालय
Jawaharlal Nehru University



HELLENIC REPUBLIC
National and Kapodistrian
University of Athens
—EST. 1837—



INTERNATIONAL
HELLENIC
UNIVERSITY



IONIAN
UNIVERSITY



UNIVERSITY OF
WEST ATTICA
ΠΑΝΕΠΙΣΤΗΜΙΟ ΔΥΤΙΚΗΣ ΑΤΤΙΚΗΣ



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CATERING



Day 1 / 02.12.2024 10:30 – 20:00

Day 2 / 03.12.2024 10:00 – 20:00

Day 3 / 04.12.2024 workshops

Culture, Civilization & Tourism

Conference Room, School of Theology, 4th floor

History, International Relations, Diplomacy & Geopolitics

Room D' School of Theology, 2nd floor

Informatics, Technology & Innovation

Conference Room, School of Theology, 1st floor

Business, Engineering, Agriculture & Environment

Room B' School of Theology, 3rd floor

Day 1 / 02.12.2024

Culture, Civilization & Tourism

10:30

Opening Session
Ceremonial Hall of the Old Philosophical School

12:00

Cultural Event

14:00

Lunch

16:00 - 16:30

Room IV

**Session Chair Prof. S. Papaioannou -
Conference Room, School of Theology, 4th floor**

16:30 - 16:50

Prof. Christos Tsironis, Aristotle University of Thessaloniki,
"Religious tourism and sustainable development"

16:50 - 17:10

Prof. Anita Goswami, Shahid Mangal Pandey Govt. Girls Post
Graduate College, Meerut (U.P.),
"Monasticism and Greece"

17:10 - 17:30

Prof. Niki Papageorgiou, Aristotle University of Thessaloniki
"Indians in modern Greece: Migration paths and ethno-religious
dimensions"

17:30 - 17:50

Asst. Prof. Vinay Kumar, Banaras Hindu University,
"Origin and Growth of Gandhar Art: An encounter between
India and Greece"

17:50 - 18:10

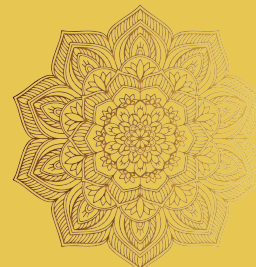
Prof. Aikaterina Kikilia, University of Western Attica,
"Experiential and Creative Cultural Tourism"

18:10 - 18:30

Discussion - Summary - Conclusions

20:00

Dinner



SPEAKERS

Prof. Christos
Tsironis,
*Aristotle University
of Thessaloniki*

Prof. Anita
Goswami,
*Shahid Mangal
Pandey Govt. Girls
Post Graduate
College, Meerut
(U.P.)*

Prof. Niki
Papageorgiou,
*Aristotle University
of Thessaloniki*

Asst. Prof.
Vinay Kumar,
*Banaras Hindu
University*

Prof. Aikaterina
Kikilia,
*University of
Western Attica*

Day 1 / 02.12.2024

History, International Relations, Diplomacy & Geopolitics

10:30

Opening Session
Ceremonial Hall of the Old Philosophical School

13:00

Cultural Event

14:00

Lunch

16:00 - 16:30

Room I.

**Session Chair Ch. Karagiannis -
Room D' School of Theology, 2nd floor**

16:30 - 16:50

Prof. Shoba Sivasankaran,
Jawaharlal Nehru University, New Delhi
"Introduction to the Greek Chair at JNU as an Institution of
Indo-Hellenic Studies and its work towards Greek - Indian
Academic collaborations"

16:50 - 17:10

Asst. Prof. Anil Kumar Singh, Greek Chair, School of Language,
"Literature and Culture Studies Interaction between civilizational
states of Greece and India: Understanding the narratives and
historical processes from ancient to modern times"

17:10 - 17:30

Asst. Prof. Ioannis Saridakis, NKUA,
"Greece - India: contemporary geopolitical challenges and the
role of academic co-operation"

17:30 - 17:50

Prof. Nikos Panagiotou,
Aristotle University of Thessaloniki,
"Cultural Crossroads: The Influence of Media in Shaping Public
Diplomacy between India and Greece"

17:50 - 18:10

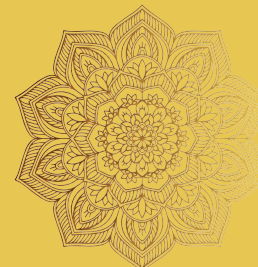
Abhay Kumar Singh, Nalanda University
"The Overlapping Worlds of India and Greece: Complementary,
Constructive and Contributory"

18:10 - 18:30

Discussion - Summary - Conclusions

20:00

Dinner



SPEAKERS

Prof. Shoba
Sivasankaran,
*Jawaharlal
Nehru University,
New Delhi*

Asst. Prof.
Anil Kumar Singh,
Greek Chair, School
of Language

Asst. Prof.
Ioannis Saridakis,
NKUA

Prof. Nikos
Panagiotou,
*Aristotle University
of Thessaloniki*

Abhay Kumar
Singh,
Nalanda University

Day 1 / 02.12.2024

Informatics, Technology & Innovation

10:30

Opening Session
Ceremonial Hall of the Old Philosophical School

13:00

Cultural Event

14:00

Lunch

16:00 - 16:30

Room II

**Session Chair Ath. Vakali -
Conference Room, School of Theology, 1st floor**

16:30 - 16:50

Prof. Niladri Chatterjee,
Indian Institute of Technology, New Delhi
“Safeguarding Society by addressing AI Hallucinations
and Data Privacy”

16:50 - 17:10

Prof. Dimitris Gounopoulos,
National and Kapodistrian University of Athens
“Shaping the Future: Artificial Intelligence and Data Science
Research in the University of Athens”

17:10 - 17:30

Prof. Konstantinos Diamantaras, International Hellenic University,
“AI and large language models for job matching”

17:30 - 17:50

Prof. Anastasios Gounaris,
Aristotle University of Thessaloniki,
“Achieving the predictive maintenance vision
of Industry 4.0 in practice”

17:50 - 18:10

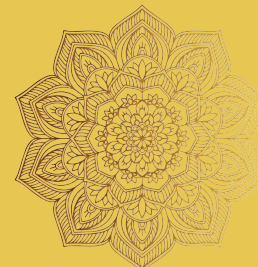
Prof. Vaios Lappas, Synergies in Aerospace -
Small satellites and Drones

18:10 - 18:30

Discussion - Summary - Conclusions

20:00

Dinner



SPEAKERS

Prof.
Niladri Chatterjee,
*Indian Institute of
Technology, New
Delhi*

Prof. Dimitris
Gounopoulos,
*National and
Kapodistrian
University of Athens*

Prof. Konstantinos
Diamantaras,
*International
Hellenic University*

Prof. Anastasios
Gounaris,
*Aristotle University
of Thessaloniki*

Prof. Vaios Lappas,
*Synergies in
Aerospace -
Small satellites and
Drones*

Day 1 / 02.12.2024

Business, Engineering, Agriculture & Environment

10:30

Opening Session
Ceremonial Hall of the Old Philosophical School

13:00

Cultural Event

14:00

Lunch

16:00 - 16:30

Room III

**Session Chair Christina Boutsouki -
Room B' School of Theology, 3rd floor**

16:30 - 16:50

Asst. Prof. M. Kiraleou, University of West Attica
"Greek Wines in the Face of Climate Change and
Sustainability Challenges"

16:50 - 17:10

Asst. Prof. Ramovatar Meena,
Jawaharlal Nehru University, New Delhi
"Phytochemical based nanoparticles: Their biomedical application
and remediation of Environmental Pollution"

17:10 - 17:30

Assoc. Prof. Konstantinos Papadopoulos,
Aristotle University of Thessaloniki,
"Sustainability agreements: environmental aspects
of competition policy"

17:30 - 17:50

Prof. Theodore Theodosiou,
Aristotle University of Thessaloniki,
"The basic Principles for a Sustainable - Built Environment"

17:50 - 18:10

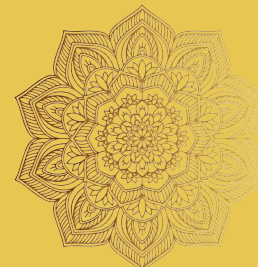
Prof. Evangelia Desli,
Aristotle University of Thessaloniki
"Eco efficiency methodological framework & index"

18:10 - 18:30

Discussion - Summary - Conclusions

20:00

Dinner



SPEAKERS

Asst. Prof.
M. Kiraleou,
*University of
West Attica*

Asst. Prof.
Ramovatar Meena,
*Jawaharlal
Nehru University,
New Delhi*

Assoc. Prof.
Konstantinos
Papadopoulos,
*Aristotle University
of Thessaloniki*

Prof. Theodore
Theodosiou,
*Aristotle University
of Thessaloniki*

Prof. Evangelia
Desli,
*Aristotle University
of Thessaloniki*

Day 2 / 03.12.2024 10:00 - 12:00

Culture, Civilization & Tourism

10:00

Room IV

**Session Chair Prof. Ch. Tsironis -
Conference Room, School of Theology, 4th floor**

10:00 - 10:20

Asst. Prof. Eleni Trova, International Hellenic University,
“UNESCO Convention of safeguarding the intangible
cultural heritage (2003): the intangible heritage of
the World and Ramlila Ramayana and Iliad”

10:20 - 10:40

Asst. Prof. Sima Yadav, Dr. B R Ambedkar University,
“Making of Indo - Hellenistic Educational Institutions:
Some reflections from Antiquity”

10:40 - 11:00

Sofia Avramidou,
Asst. Prof. Ioannis Poullos,
Ionian University,
“Peace tourism: international developments,
and perspectives for Greece and India”

11:00 - 11:20

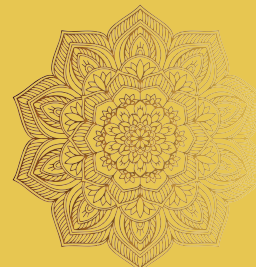
Asst. Prof. Eleni Mavragani, University of Macedonia,
Sophia Avramidou, Ionian University,
“Contested heritage: The case study of the UNESCO World
Heritage Site of Hagia Sophia in Constantinople / Istanbul,
Turkey”

11:20 - 11:30

Session Closure

11:30 - 12:00

Coffee Break



SPEAKERS

Asst. Prof.
Eleni Trova,
*International
Hellenic University*

Asst. Prof.
Sima Yadav,
*Dr. B R Ambedkar
University*

Sofia Avramidou,
Ionian University

Asst. Prof.
Ioannis Poullos,
Ionian University

Asst. Prof. Eleni
Mavragani,
*University
of Macedonia*

Day 2 / 03.12.2024 10:00 - 12:00

History, International Relations, Diplomacy & Geopolitics

10:00

Room I

**Session Chair Asst. Prof. S. Kordosis -
Room D', School of Theology, 2nd floor**

10:00 - 10:20

Asst. Prof. Sushmita Rajwar,
Jawaharlal Nehru University, New Delhi,
"The Greek Government and its Institutions
to engage its diaspora"

10:20 - 10:40

Asst. Prof. Alexandros Stogiannos,
Asst. Prof. Miltiadis Botsis,
Maria Tatsi, Ionian University,
"Tourism geopolitics: a theoretical approach,
and the case of Greek - Israeli relations"

10:40 - 11:00

Dr. Ilias Nikezis, Aristotle University of Thessaloniki,
"From Soft Power to Strategic Influence:
Media's Impact on Public Diplomacy in India and Greece"

11:00 - 11:20

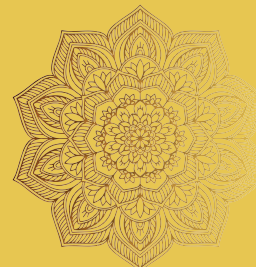
Dr. Amrit Lugun, Former Ambassador of India to Greece,
"Current trends and prospects in future for
Indian - Greek diplomatic relations"

11:20 - 11:30

Session Closure

11:30 - 12:00

Coffee Break



SPEAKERS

Asst. Prof.
Sushmita Rajwar,
*Jawaharlal
Nehru University,
New Delhi*

Asst. Prof.
Alexandros
Stogiannos,
Ionian University

Asst. Prof.
Miltiadis Botsis,
Ionian University

Maria Tatsi,
Ionian University

Dr. Ilias Nikezis,
*Aristotle University
of Thessaloniki*

Dr. Amrit Lugun,
*Former
Ambassador of
India to Greece*

Day 2 / 03.12.2024 10:00 - 12:00

Informatics, Technology & Innovation

10:00

Room II

**Session Chair Prof Konstantinos Diamantaras -
Conference Room School of Theology, 1st floor**

10:00 - 10:20

Dr. Androniki Menelaou,
Head of Data Products, Plantix, Cyprus,
“Data science, machine learning, and product development”

10:20 - 10:40

Asc. Prof. Priya V. Gupta,
Jawaharlal Nehru University, New Delhi,
“Impact of Quantum Computing on Future Machine
Learning Forecasting Models”

10:40 - 11:00

Prof. Dimitrios Syvridis,
National and Kapodistrian University of Athens,
“Quantum Computing”

11:00 - 11:20

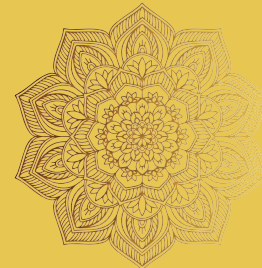
Asc. Prof. Evridiki Papachristou,
International Hellenic University,
“Innovation in Fashion Education through
Digital Technologies and Artificial Intelligence:
Applications and International Collaborations”

11:20 - 11:30

Session Closure

11:30 - 12:00

Coffee Break



SPEAKERS

Dr. Androniki
Menelaou,
*Head of Data
Products,
Plantix, Cyprus*

Asc. Prof.
Priya V. Gupta,
*Jawaharlal
Nehru University,
New Delhi*

Prof. Dimitrios
Syvridis,
*National and
Kapodistrian
University of Athens*

Asc. Prof. Evridiki
Papachristou,
*International
Hellenic University*

Day 2 / 03.12.2024 10:00 - 12:00

Business, Engineering, Agriculture & Environment

10:00

Room III

**Session Chair Prof Nikos Varsakelis -
Room B' School of Theology, 3rd floor**

10:00 - 10:20

Assoc. Prof. Christos Zikopoulos,
Aristotle University of Thessaloniki,
"Configuration and Management of Supply Chain Networks:
Applications in Humanitarian Logistics, Artic Route Shipping,
and Reverse Logistics"

10:20 - 10:40

Sumit Kumar Pandey,
Kongunadu College of Engineering & Technology,
"Trade and Business Prospects in recent times:
India and Greece"

10:40 - 11:00

Prof. Dimitrios Kainourgios,
National and Kapodistrian University of Athens,
"ESG and Risk Management"

11:00 - 11:20

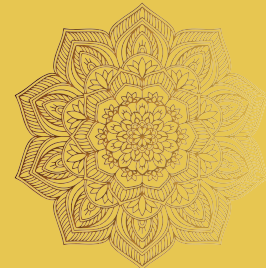
Constantine Poulis,
fdma law firm
"The impact of contemporary changes in the
international status quo: insights from a legal tax
and business perspective"

11:20 - 11:30

Session Closure

11:30 - 12:00

Coffee Break



SPEAKERS

Assoc. Prof.
Christos
Zikopoulos,
*Aristotle University
of Thessaloniki*

Sumit Kumar
Pandey,
*Kongunadu College
of Engineering &
Technology*

Prof. Dimitrios
Kainourgios,
*National and
Kapodistrian
University of
Athens*

Constantine
Poulis,
fdma law firm

Day 2 / 03.12.2024 12:00 - 15:00

Culture, Civilization & Tourism

12:00

Room IV

**Session Chair Asst. Prof. Anil Kumar Singh -
Conference Room, School of Theology, 4th floor**

12:00 - 12:20

Prof. Sofia Papaioannou,
National and Kapodistrian University of Athens,
“Greek and Indian literary interactions:
earlier trends and new directions”

12:20 - 12:40

Assoc. Prof. Aristotelis Martinis,
Ionian University
“The Cultural Heritage as tool for Sustainable Development -
The case study of Monumental Olive Trees at Ionio”

12:40 - 13:00

Prof. Renu Shukla,
Gurukul Kangri University
“Shared Concerns: Growth of Medical Science
in Gandhar (300 BCE to 200 CE)”

13:00 - 13:20

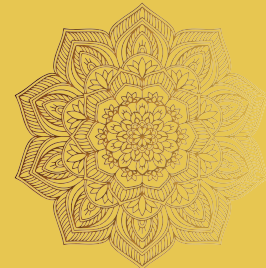
Prof. Sp. Varlokosta,
National and Kapodistrian University of Athens,
“Language studies in the digital era”

13:20 - 13:30

Session Closure

13:30 - 15:00

Lunch



SPEAKERS

Prof. Sofia
Papaioannou,
*National and
Kapodistrian
University of
Athens*

Assoc. Prof.
Aristotelis Martinis,
Ionian University

Prof. Renu Shukla,
*Gurukul Kangri
University*

Prof. Sp. Varlokosta,
*National and
Kapodistrian
University of
Athens*

Day 2 / 03.12.2024 12:00 - 15:00

History, International Relations, Diplomacy & Geopolitics

12:00

Room I

**Session Chair Prof. Abhay Kumar Singh -
Room D', School of Theology, 2nd floor**

12:00 - 12:20

Asc. Prof. Laxman Kumar Behera,
Jawaharlal Nehru University, New Delhi,
"India - Greece Defence Industry Collaboration:
Prospects and Challenges"

12:20 - 12:40

Prof. Kostas A. Lavdas,
Panteion University,
"India in the evolving Eurasian architecture and
the role of Eastern Mediterranean"

12:40 - 13:00

Asc. Prof. Amit Singh,
Jawaharlal Nehru University, New Delhi,
"Diasporas in World Politics: A comparative study of
Greek and Jewish Diaspora"

13:00 - 13:20

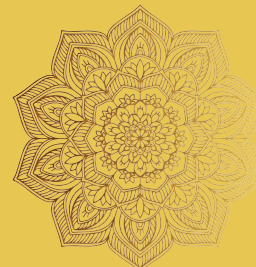
Asst. Prof. Paraskevi Kertemelidou,
International Hellenic University,
"Building the National Identity through Tourism:
Post War Hotels in the Greek Landscape"

13:20 - 13:30

Session Closure

13:30 - 15:00

Lunch



SPEAKERS

Asc. Prof.
Laxman Kumar
Behera,
*Jawaharlal
Nehru University,
New Delhi*

Prof.
Kostas A. Lavdas,
Panteion University

Asc. Prof.
Amit Singh,
*Jawaharlal
Nehru University,
New Delhi*

Asst. Prof.
Paraskevi
Kertemelidou,
*International
Hellenic University*

Day 2 / 03.12.2024 12:00 - 15:00

Informatics, Technology & Innovation

12:00

Room II

**Session Chair Prof. Dimitrios Syvridis -
Conference Room, School of Theology, 1st floor**

12:00 - 12:20

Prof. Rahul Katarya,
Delhi Technological University, New Delhi,
“Digital Detectives: AI’s Quest to Understand Autism”

12:20 - 12:40

Panos Bassios,
Prof. Spyros Polykalas,
Ionian University,
“The importance of Real World Data for
the healthcare industry: perspectives and challenges”

12:40 - 13:00

Prof. Sapna Ratan Shah,
Jawaharlal Nehru University, New Delhi,
“Mathematical Modeling of Synovial Fluid Dynamics
in Osteoarthritic Human Knee Joint

13:00 - 13:20

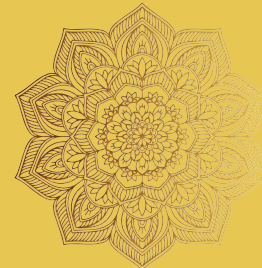
Prof. Korina Katsaliaki,
International Hellenic University,
“Artificial Intelligence and health technology
assessment in health mobile applications”

13:20 - 13:30

Session Closure

13:30 - 15:00

Lunch



SPEAKERS

Prof.
Rahul Katarya,
Delhi
*Technological
University, New
Delhi*

Panos Bassios,
Ionian University

Prof. Spyros
Polykalas,
Ionian University

Prof.
Sapna Ratan Shah,
*Jawaharlal
Nehru University,
New Delhi*

Prof. Korina
Katsaliaki,
*International
Hellenic University*

Day 2 / 03.12.2024 12:00 - 15:00

Business, Engineering, Agriculture & Environment

12:00

Room III

**Session Chair Prof Kyriaki Kosmidou -
Room B' School of Theology, 3rd floor**

12:00 - 12:20

Dr Philipos Ioannidis,
Aristotle University of Thessaloniki,
"A simulation model for imbalance costs of renewable energy
aggregators: the case of the Greek balancing market"

12:20 - 12:40

Prof. Birendra Kumar Pandey,
Arun Jaitley National Institute of Financial Management,
"Fostering growth and connectivity: Analysing the upcoming
Indian Greece mobility and migration agreement for shared
prosperity"

12:40 - 13:00

Asst. Prof. Christos Kallandranis,
University of West Attica,
"The era of digital Euro"

13:00 - 13:20

Prof. Petros Samaras,
International Hellenic University,
"Research activities on wastewater treatment and resource and
energy recovery of the Laboratory of Technologies
for Environmental Protection of the Department
of Food Science and Technology"

13:20 - 13:30

Session Closure

13:30 - 15:00

Lunch



SPEAKERS

Dr Philipos
Ioannidis,
*Aristotle University
of Thessaloniki*

Prof. Birendra
Kumar Pandey,
*Arun Jaitley
National Institute
of Financial
Management*

Asst. Prof.
Christos
Kallandranis,
*University of
West Attica*

Prof. Petros
Samaras,
*International
Hellenic University*

Day 2 / 03.12.2024 15:00 - 17:00

Culture, Civilization & Tourism

15:00

Room IV

**Session Chair Prof. P. Samaras -
Conference Room, School of Theology, 4th floor**

15:00 - 15:20

Prof. L. Anastasiou,
Aristotle University of Thessaloniki,
“Policies for recycled aggregate utilization in concrete”

15:20 - 15:40

Prof. S. Kotsopoulos,
Aristotle University of Thessaloniki,
“Methods for restoration and revival of historic settlements”

15:40 - 16:00

Acad. Assoc. E. Mentessidou,
International Hellenic University,
“The Journey of ‘King’ Skydrothemis from Behistan to Sinope”

16:00 - 16:20

Dr. Sulekha Banerjee,
Archaeologist,
“Exploring Cultural Heritage of India and Greece
through Archaeological Site Museums”

16:20 - 16:30

Session Closure

16:30 - 17:00

Coffee break



SPEAKERS

Prof.
L. Anastasiou,
*Aristotle University
of Thessaloniki*

Prof.
S. Kotsopoulos,
*Aristotle University
of Thessaloniki*

Acad. Assoc.
E. Mentessidou,
*International
Hellenic University*

Dr. Sulekha
Banerjee,
Archaeologist

Day 2 / 03.12.2024 15:00 - 17:00

History, International Relations, Diplomacy & Geopolitics

15:00

Room I

**Session Chair Prof. Ajay Kumar Dubey -
Room D', School of Theology, 2nd floor**

15:00 - 15:20

Rear Adm. Alok Bhatnagar,
Amity Global Academic and Research Group,
"Increasing possibilities of India - Greece collaboration
in the field of Higher Education"

15:20 - 15:40

Prof. Apostolos Kralidis,
Aristotle University of Thessaloniki,
"Religious Pluralism and Tolerance in Hinduism:
Historical and contemporary Perspectives"

15:40 - 16:00

Asst. Prof. Ioannis Poullos,
Asst. Prof. Andreas Kapetanios,
Vassiliki Fragkoudi,
Sofia Avramidou,
Ioannis Metallinos,
Ionian University,
"The Living Heritage of Vadnagar, India in comparison
with Elefsina, Greece (part A): methodology, and
presentation of material"

16:00 - 16:20

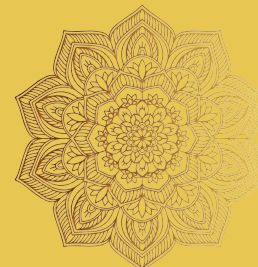
Asst. Prof. Ioannis Poullos,
Gency Chaudhuri,
Reshma Nair,
Kervi Vachhani,
Vasudha Saraogi,
Ahmedabad University,
Samidha Pusalkar, independent researcher
"The Living Heritage of Vadnagar, India in comparison with
Elefsina, Greece (part B): comparative study, and conclusions"

16:20 - 16:30

Session Closure

16:30 - 17:00

Coffee break



SPEAKERS

Rear Adm.
Alok Bhatnagar,
*Amity Global
Academic and
Research Group*

Prof. Apostolos
Kralidis,
*Aristotle University
of Thessaloniki*

Asst. Prof.
Ioannis Poullos,
Asst. Prof.
Andreas
Kapetanios,
Vassiliki Fragkoudi,
Sofia Avramidou,
Ioannis Metallinos,
Ionian University

Asst. Prof.
Ioannis Poullos,
Gency Chaudhuri,
Reshma Nair,
Kervi Vachhani,
Vasudha Saraogi,
*Ahmedabad
University,
Samidha Pusalkar,
independent
researcher*

Day 2 / 03.12.2024 15:00 - 17:00

Informatics, Technology & Innovation

15:00

Room II

**Session Chair Prof. Sapna Ratan Shah -
Conference Room, School of Theology, 1st floor**

15:00 - 15:20

Prof. Manju Khari,
Jawaharlal Nehru University, New Delhi,
“Defence Mechanisms Against Poisoning Attacks in Federated
Learning for Intrusion Detection System”

15:20 - 15:40

Prof. Andreas Symeonidis,
Aristotle University of Thessaloniki,
“Software quality - Automated software engineering”

15:40 - 16:00

Prof. Charalampos Patrikakis,
University of West Attica,
Director of CONSERT Lab
“AI and Machine Learning”

16:00 - 16:20

Vardikou Chrysopigi,
Assoc. Prof. Agisilaos Konidaris,
Ionian University,
“Fear-of-missing-out (FoMO) in email marketing and
facebook ads: a case study of retail companies in Greece”

16:20 - 16:30

Session Closure

16:30 - 17:00

Coffee break



SPEAKERS

Prof.
Manju Khari,
Jawaharlal
Nehru University,
New Delhi

Prof. Andreas
Symeonidis,
Aristotle University
of Thessaloniki

Prof. Charalampos
Patrikakis,
University of
West Attica

Vardikou
Chrysopigi,
Ionian University

Assoc. Prof.
Agisilaos Konidaris,
Ionian University

Day 2 / 03.12.2024 15:00 - 17:00

Business, Engineering, Agriculture & Environment

15:00

Room III

**Session Chair Prof Ch. Frangkonikolopoulos -
Room B' School of Theology, 3rd floor**

15:00 - 15:20

Prof. Aristeidis Samitas,
National and Kapodistrian University of Athens,
"Why Fin Tech in Education"

15:20 - 15:40

Asc. Prof. Bijay Ketan Pratihari,
Jamia Milia Islamia University,
"China and its Diaspora Policy:
A comparative experience with Greek Diaspora Policy"

15:40 - 16:00

Dr Sheetal Sharma, Associate Professor,
Jawaharlar Nehru University,
"India and Greece relations:
convergence through cultural diplomacy"

16:00 - 16:20

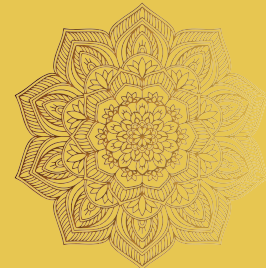
Prof. Ch. Frangkonikolopoulos,
Aristotle University of Thessaloniki,
"Media as a Diplomatic Tool:
The role of information and Communication Technologies"

16:20 - 16:30

Session Closure

16:30 - 17:00

Coffee break



SPEAKERS

Prof. Aristeidis
Samitas,
*National and
Kapodistrian
University of
Athens*

Asc. Prof. Bijay
Ketan Pratihari,
*Jamia Milia Islamia
University*

Dr Sheetal Sharma,
Associate
Professor,
*Jawaharlar Nehru
University*

Prof. Ch.
Fragkonikolopoulos,
*Aristotle University
of Thessaloniki*

Day 2 / 03.12.2024 17:00 - 20:00

Culture, Civilization & Tourism

17:00

Room IV

**Session Chair Asst. Prof. E. Trova -
Conference Room, School of Theology, 4th floor**

17:00 - 17:20

Prof. Iordanis Kotzavaizoglou
& Gkarane Sofia,
International Hellenic University,
“Exploring the Impact of Events on Sustainable Tourism
Development in Greece”

17:20 - 17:40

Asst. Prof. Manisha Tyagi,
Chaudhary Charan Singh University,
“Cultural Confluence of India and Greece:
In the context of Indo - Greek Sites”

17:40 - 18:00

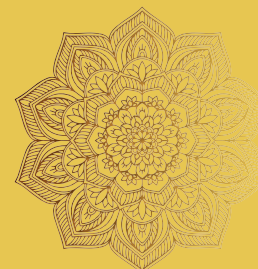
Asst. Prof. Ioannis Poullos,
Thanassis Papavlassopoulos,
Ionian University,
“Planning process methodology towards achieving sustainable
development: The inscription of the Mediterranean Diet on the
UNESCO Intangible Heritage List”

18:20 - 18:30

Session Closure

20:00

Dinner



SPEAKERS

Prof. Iordanis
Kotzavaizoglou
*International
Hellenic University*

Gkarane Sofia,
*International
Hellenic University*

Asst. Prof.
Manisha Tyagi,
*Chaudhary Charan
Singh University*

Asst. Prof.
Ioannis Poullos,
Ionian University

Thanassis
Papavlassopoulos,
Ionian University

Day 3 / 04.12.2024

workshops

Moderator

Christos Tsironis

Location

Museum, School of Theology, 3rd floor

Day 2 / 03.12.2024 17:00 - 20:00

History, International Relations, Diplomacy & Geopolitics

17:00

Room I

**Session Chair Asst. Prof. I. Saridakis -
Room D', School of Theology, 2nd floor**

17:00 - 17:20

Prof. Panagiotis Tsakonas,
National and Kapodistrian University of Athens,
"Greece: India's smart gate to Europe"

17:20 - 17:40

Dr. Hemant Tahiliani,
Retd. Lecturer, Directorate of Education,
Government of NCT of Delhi,
"India's Role in Preserving the Identity and Cultural Heritage
of its Diaspora & for its India Connect"

17:40 - 18:00

Prof. Ajay Kumar Dubey,
Jawaharlar Nehru University,
"Indian diaspora from classical to present times:
Nature, issues and challenges of home connect"

18:00 - 18:20

Dr. Georgios Giotis,
Prof. Christina Beneki
Ionian University,
"Insights into the Global Airbnb Consumer:
Factors Influencing Accommodation Choices"

18:20 - 18:30

Session Closure

20:00

Dinner

Day 3 / 04.12.2024

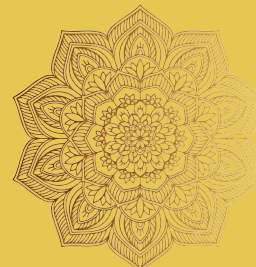
workshops

Moderator

Ioannis Chrysoulakis

Location

Conferene Room, School of Theology, 4th floor



SPEAKERS

Prof. Panagiotis
Tsakonas,
*National and
Kapodistrian
University of
Athens*

Dr. Hemant
Tahiliani,
Retd. Lecturer,
Directorate of
Education,
*Government of
NCT of Delhi*

Prof. Ajay Kumar
Dubey,
*Jawaharlar Nehru
University*

Dr. Georgios Giotis,
Ionian University

Prof.
Christina Beneki
Ionian University

Day 2 / 03.12.2024 17:00 - 20:00

Informatics, Technology & Innovation

17:00

Room II

**Session Chair Prof. Athena Vakali -
Conference Room, School of Theology, 1st floor**

17:00 - 17:20

Mr. Chandan Pal Singh,
NIS, Shymkent, Kazakhstan
“Leveraging ICT for Academic integrity in Educational Settings”

17:20 - 17:40

Prof. Thrasivoulos Tsiatsos,
Aristotle University of Thessaloniki,
“Serious Games and New Learning technologies”

17:40 - 18:00

Vassiliki Fragkoudi,
Ionian University,
“Digital heritage: Mapping the industrial heritage of Kavala,
Greece through virtual tour and interactive maps”

18:00 - 18:20

Dr. Sofia Paschou,
Ionian University,
“Internet of Things (IoT) in museums:
visitor experience and associated challenges”

18:20 - 18:30

Session Closure

20:00

Dinner



SPEAKERS

Mr. Chandan
Pal Singh,
*NIS, Shymkent,
Kazakhstan*

Prof. Thrasivoulos
Tsiatsos,
*Aristotle University
of Thessaloniki*

Vassiliki Fragkoudi,
Ionian University

Dr. Sofia Paschou,
Ionian University

Day 3 / 04.12.2024

workshops

Moderator

Athina Vakali

Location

Conference Room, School of Theology, 1st floor

Day 2 / 03.12.2024 17:00 - 20:00

Business, Engineering, Agriculture & Environment

17:00

Room III

**Session Chair Asst. Prof. Ramovatar Meena -
Room B' School of Theology, 3rd floor**

17:00 - 17:20

Prof Dimitris Psaltopoulos,
Aristotle University of Thessaloniki,
"Assessing efficiency and effectiveness
of agriculture policy support"

17:20 - 17:40

Asst. Prof. Elissavet Ninou,
International Hellenic University,
"Pulses and Cereals Genetic Resources Uses for Sustainable
Agriculture Development: Cases from Research Activity in IHU"

17:40 - 18:00

Prof. Theodoros Zachariadis,
National and Kapodistrian University of Athens,
"Smart Farming and Agri-Environmental Big Data value"

18:00 - 18:20

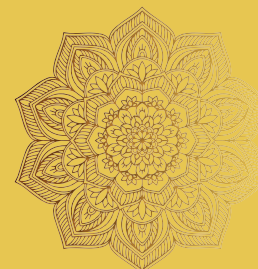
Asst. Prof. Anna Vatsanidou,
National and Kapodistrian University of Athens,
"Digital and greening solutions towards sustainable agriculture"

18:20 - 18:30

Session Closure

20:00

Dinner



SPEAKERS

Prof Dimitris
Psaltopoulos,
*Aristotle University
of Thessaloniki*

Asst. Prof.
Elissavet Ninou,
*International
Hellenic University*

Prof. Theodoros
Zachariadis,
*National and
Kapodistrian
University of
Athens*

Asst. Prof.
Anna Vatsanidou,
*National and
Kapodistrian
University of
Athens*

Day 3 / 04.12.2024

workshops

Moderator

Christina Boutsouki

Location

Thessaloniki Chamber of Finance

Scientific Committee

Efstratios Stylianidis, *Aristotle University of Thessaloniki*
Nikolaos Thomaidis, *National and Kapodistrian University of Athens*
Konstantinos Diamantaras, *International Hellenic University*
Petros Kalantonis, *University of Western Attica*
Christina Beneki, *Ionian University*

Organising Committee

Athina Vakali, *Aristotle University of Thessaloniki*
Christina Boutsouki, *Aristotle University of Thessaloniki*
Konstantinos Katakalos, *Aristotle University of Thessaloniki*
Stefanos Kordosis, *International Hellenic University*
Ioannis Poullos, *Ionian University*
Christos Arampatzis, *Aristotle University of Thessaloniki*
Anil Kumar Singh, *Jawaharlal Nehru University*

Participants

INDIA

Anil Kumar Singh, *Jawaharlal Nehru University*
Laxman Kumar Behera, *Jawaharlal Nehru University*
Alok Bhatnagar, *International Affairs Division, Amity Global Academic and Research Group*
Niladri Chatterjee, *Indian Institute of Technology*
Ajay Kumar Dubey, *Jawaharlal Nehru University*
Anita Goswami, *Shahid Mangal Pandey Govt. Girls Postgraduate College*
Priya V. Gupta, *Jawaharlal Nehru University*
Rahul Katarya, *Dehli Technological University*
Manju Khari, *Jawaharlal Nehru University*
Vinay Kumar, *Banaras Hindu University*
Abhay Kumar, *SinghNalanda University*
Amrit Lugun, *Former Ambassador of India to Greece*
Ramotavar Meena, *Jawaharlal Nehru University*
Sumit Kumar Pandey, *Kongunadu College. of Engineering & Technol*
Birendra Kumar Pandey, *Arun Jaitley National Institute of Financial Management*
Bijay Ketan Pratihari, *Jamia Milia Islamia University*
Sushmita Rajwar, *Jawaharlal Nehru University*
Sapna Ratan Shah, *Jawaharlal Nehru University*
Sheetal Sharma, *Jawaharlal Nehru University*
Renu Shukla, *Gurukul Kangri University*
Amit Singh, *Jawaharlal Nehru University*
Chandan Pal Singh, *CIS Evaluator and ICT Trainer*
Shoba Sivasankaran, *Jawaharlal Nehru University*
Banergee Sulekha, *Independent Researcher, Varanasi*
Hemant Tahiliani, *Directorate of Education, Government of NCT Dehli*
Manisha Tyagi, *Chaudhary Charan Singh University*
Sima Yadav, *Ambedkar University*

GREECE

Eleftherios Anastasiou, *Aristotle University of Thessaloniki*
Sofia Avramidou, *Ionian University*
Panos Bassios, *Ionian University*

Miltiadis Botsis, *Ionian University*
Christos Callandranis, *University of West Attica*
Konstantinos Diamantaras, *International Hellenic University*
Evangelia Desli, *Aristotle University of Thessaloniki*
Vassiliki Fragkoudi, *Ionian University*
Christos Fragonikolopoulos, *Aristotle University of Thessaloniki*
Anastasios Gounaris, *Aristotle University of Thessaloniki*
Dimitrios Gunopulos, *National & Kapodistrian University of Athens*
Georgios Giotis, *Ionian University*
Phillipos Ioannidis, *Aristotle University of Thessaloniki*
Christos Karagiannis, *National & Kapodistrian University of Athens*
Korina Katsialaki, *International Hellenic University*
Dimitrios Kainourgios, *National & Kapodistrian University of Athens*
Paraskevi Kertemelidou, *International Hellenic University*
Aikaterini Kikilia, *University of Western Attica*
Maria Kiraleou, *University of West Attica*
Agisilaos Konidaris, *Ionian University*
Kyriaki Kosmidou, *Aristotle University of Thessaloniki*
Sofoklis Kotsopoulos, *Aristotle University of Thessaloniki*
Ioannis Kotzavaizoglou, *International Hellenic University*
Apostolos Kralidis, *Aristotle University of Thessaloniki*
Vaios Lappas, *National & Kapodistrian University of Athens*
Kostas Lavdas, *Panteion University*
Aristotelis Martinis, *Ionian University*
Eleni Mavragani, *University of Macedonia*
Androniki Menelaou, *Plantix*
Eleni Mentesidou, *International Hellenic University*
Ilias Nikezis, *Aristotle University of Thessaloniki*
Elissavet Ninou, *International Hellenic University*
Nikos Panagiotou, *Aristotle University of Thessaloniki*
Konstantinos Papadopoulos, *Aristotle University of Thessaloniki*
Niki Papageorgiou, *Aristotle University of Thessaloniki*
Sofia Papaioannou, *National & Kapodistrian University of Athens*
Sofia Paschou, *Ionian University*
Charalampos Patrikakis, *University of West Attica*
Dimitris Psaltopoulos, *Aristotle University of Thessaloniki*
Spyros Polykalas, *Ionian University*
Constantine Poullos, *FDMA Law Firm*
Petros Samaras, *International Hellenic University*
Aristeidis Samitas, *National & Kapodistrian University of Athens*
Ioannis Saridakis, *National & Kapodistrian University of Athens*
Alexandros Stogiannos, *Ionian University*
Andreas Symeonidis, *Aristotle University of Thessaloniki*
Dimitrios Syvridis, *National and Kapodistrian University of Athens*
Maria Tatsi, *Ionian University*
Theodoros Theodosiou, *Aristotle University of Thessaloniki*
Eleni Trova, *International Hellenic University*
Panagiotis Tsakonas, *National & Kapodistrian University of Athens*
Thrasivoulos Tsiatsos, *Aristotle University of Thessaloniki*
Christos Tsironis, *Aristotle University of Thessaloniki*
Chrysopigi Vardikou, *Ionian University*
Spyridoula Varlokosta, *National & Kapodistrian University of Athens*
Nikolaos Varsakelis, *Aristotle University of Thessaloniki*
Anna Vatsanidou, *National & Kapodistrian University of Athens*
Theodoros Zachariadis, *National & Kapodistrian University of Athens*
Christos Zikopoulos, *Aristotle University of Thessaloniki*

